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Dear Business Owner/Manager

Subject: Sponsorship Opportunity – Supporting Young Riders at Mike Hatcher Junior Motorcycle Club

I am writing on behalf of the Mike Hatcher Junior Motorcycle Club, a community-focused, not-for-profit organisation dedicated to providing young riders (under 16 years of age) with a safe, purpose-built dirt track facility to develop their skills in dirt track racing on the Gold Coast.

Since its establishment, our club has grown into a vital hub for junior motorsport in Queensland. We offer regular practice days, club race meetings, and events that encourage discipline, sportsmanship, fitness, and passion for riding among hundreds of local children and teenagers each year. Many of our riders go on to compete at state and national levels, proudly representing our community.

To continue delivering these valuable opportunities and to improve our facilities and support for families, we are seeking sponsorship partnerships from local businesses like yours. Your support would directly help cover track maintenance, safety equipment, event costs, insurance, and rider development programs, all while keeping participation affordable for families.

We offer the following sponsorship levels for the upcoming season, with excellent visibility and recognition:



Sponsor Package Opportunities

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Exclusive Track Naming Rights	X			
Sponsorship of a Club Round	X			X
Social Media Channels	X		X	X
Print collateral	X	X	X	X
Signage - Main Gate Mesh Banner	X	X		
Signage - Track Banner	X	X	X	
Signage - Start Gates	X	X		
Brand Sponsorship Announcements	x 15	x 10	x5	
INVESTMENT	\$5,000.00	\$2,000.00	\$750.00	\$500.00

Additional exciting options:

- **Club Day President's Medal** – Sponsor the prestigious end-of-day award for outstanding performance or sportsmanship (includes winner presentation photo with your logo/brand).
- **Rider of the Day** – Award sponsorship for each club day, with the winner receiving recognition and your business highlighted on the day.

In return for your generous support, your business will gain positive exposure to hundreds of local families, riders, parents, and spectators who attend our events, many of whom live and shop right here on the Gold Coast and surrounding areas. This is a fantastic opportunity to demonstrate community support, build goodwill, and align your brand with youth development, health, and safe outdoor activities.

We would be delighted to discuss how we can tailor a sponsorship package that best suits your business goals. Please feel free to contact me at 0448 899 565 or president@mikehatcherjmcc.com.au to arrange a quick chat, visit our track, or view our sponsorship prospectus.

Yours sincerely,
Lance Tulloch

President
MHJMCC